

Managing Supply Chain Risk and Optimizing for Innovation – Cardinal Health Highlights How Manufacturers Can Thrive in the Changing Health Care Landscape

DUBLIN, Ohio, April 10, 2015 — Facing globalization, intense economic pressures, emerging markets, and complex regulatory changes, manufacturers are challenged to keep their supply chains healthy. At **LogiMed US 2015**, Cardinal Health will help manufacturers analyze a changing health care environment and take stock of their operations in an effort to help them convert their supply chains to a point of competitive advantage.

“Even the most robust supply chains are challenged by current global conditions, but we want to talk about how – if optimized effectively – supply chains can actually be an asset and offer competitive advantage,” said Don Casey, chief executive officer of Cardinal Health’s Medical segment.

Casey will provide the LogiMed US 2015 keynote address on April 14, sharing a practical overview of how medical device manufacturers and providers can optimize their supply chains in the changing health care environment. Casey will address the impact the Affordable Care Act has on medical device manufacturers as well as how they can keep pace with the changing environment and remain innovative.

On Tuesday, Rob Doone, vice president of Integrated Logistics Services at Cardinal Health, will host a roundtable discussion centered on **supply chain management**, increasing efficiency to improve the bottom line, and understanding the value of quality shipping solutions focused on reducing risk and complexity. Doone will also join his fellow LogiMed advisory board members on a content panel driven by audience questions and feedback on April 16.

“We need to rethink how the healthcare supply chain works to lower costs, improve efficiency and help manufacturers deliver their products to point of care via a network built just for them,” said Doone.

About Cardinal Health

Headquartered in Dublin, Ohio, Cardinal Health, Inc. (NYSE: CAH) is a \$91 billion **health care services company** that improves the cost-effectiveness of health care. As the **business behind health care**, Cardinal Health helps **pharmacies, hospitals, ambulatory surgery centers, clinical laboratories** and **physician offices** focus on patient care while **reducing costs, enhancing efficiency and improving quality**. Cardinal Health is an essential link in the health care supply chain, providing **pharmaceuticals** and **medical products** and services to more than 100,000 locations each day and is also the industry-leading direct-to-home medical supplies distributor. The company is a leading manufacturer of medical and surgical products, including **gloves, surgical apparel** and **fluid management** products. In addition, the company operates the nation's largest **network of radiopharmacies** that dispense products to aid in the early diagnosis and treatment of disease. Ranked #22 on the Fortune 500, Cardinal Health **employs 34,000 people** worldwide. More information about the company may be found at www.cardinalhealth.com and [@CardinalHealth](https://twitter.com/CardinalHealth) on Twitter.

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