

Community Pharmacists Sync to Improve Patient Results and Business Operations

Medication synchronization program unveiled to help counter the nearly \$300 billion impact of annual medication non-adherence.⁽¹⁾

DUBLIN, Ohio, Feb. 11, 2016 /PRNewswire/ -- Community pharmacists can help improve medication adherence and patient outcomes while increasing efficiency for the pharmacy through a custom-built medication synchronization program, Cardinal Health MedSync Advantage™.

"We've had the opportunity to look at Cardinal Health's medication synchronization product, and it's by far the best product that I've looked at," said Larry Schieber, pharmacist and owner at **Schieber Family Pharmacy** in Circleville, Ohio. "We can get a lot of patients enrolled in this medication synchronization program, which is really a win-win for everybody. It's a win for the patient, and it's a win for us because it evens out our workflow and helps us operate more efficiently."

Cardinal Health MedSync Advantage™ is the newest offering in a comprehensive suite of solutions from Cardinal Health called Reach for the Stars. The online platform was designed by **Cardinal Health's innovation lab, Fuse**, which connects technology with healthcare, and believes that life-changing solutions aren't just built **for** users, but **by** users.

Fuse built the MedSync Advantage™ web-based solution with direct input from community pharmacists, creating a custom tool that supports easier identification of eligible patients, as well as:

- Integration with pharmacy management system and daily or monthly reporting
- Automated synchronization ensures ease of adding customers
- Access through a single sign-on with the Cardinal Health customer ordering platform, Order Express

With Cardinal Health MedSync Advantage™ a pharmacy can coordinate a patient's prescriptions to be picked up on the same day each month. This simplifies the process for patients and caregivers filling multiple prescriptions, and improves patients' medication adherence by helping to ensure they fill all prescriptions each month. Confirming the number of prescriptions a patient fills each month improves inventory management for the pharmacy and allows more time for the pharmacy staff to focus on patient relationships.

"We believe medication synchronization is a core competency for medication therapy management expansion in the pharmacy, and we want to prepare our pharmacies to move toward a value-based pharmacy model for payment in the future," said Steve Lawrence, senior vice president of Retail Independent Sales at Cardinal Health. "MedSync Advantage™ allows us to do that by re-engineering the pharmacy to allow for a more patient-centric approach to care."

For more information about Cardinal Health MedSync Advantage™ or Reach for the Stars suite of solutions, visit cardinalhealth.com/medsyncadvantage. Follow the conversation on Twitter at [#followthestars2016](https://twitter.com/followthestars2016).

¹ 2009 study by the New England Healthcare Institute

About Cardinal Health

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For further information: Courtney Tobin, (614) 553-3539, courtney.tobin@cardinalhealth.com

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